

Outline of a three days training module on Start and Improve Your Business in Waste Value Chain:

Day 1:

Session 1: Introduction to Waste Management and the Circular Economy

- Overview of the waste management sector
- Understanding the principles of the circular economy
- Introduction to sustainable development concepts and principles

Session 2: Market Analysis and Business Planning

- Understanding the importance of market analysis in business planning
- Conducting market research and analysis for waste value chain businesses
- Developing a business plan for a waste value chain business

Session 3: Waste Collection and Sorting

- Overview of waste collection and sorting
- Understanding the principles and technologies of waste collection and sorting
- Identifying potential waste streams suitable for collection and sorting

Day 2:

Session 4: Recycling and Resource Recovery

- Introduction to recycling and resource recovery
- Understanding the principles and technologies of recycling and resource recovery
- Identifying potential resources that can be recovered from waste

Session 5: Marketing and Sales

- Developing marketing strategies for waste value chain businesses
- Identifying potential customers and markets
- Understanding the importance of customer service and satisfaction

Session 6: Financial Planning and Management

- Understanding the importance of financial planning and management
- Developing a financial plan for a waste value chain business
- Identifying potential sources of funding and investment

Day 3:

Session 7: Operations and Management

- Understanding the operational requirements of a waste value chain business
- Developing management and operational plans for a waste value chain business
- Identifying potential partnerships and collaborations

Session 8: Legal and Regulatory Requirements

- Understanding the legal and regulatory requirements of waste value chain businesses
- Developing a compliance plan
- Identifying potential legal and regulatory risks and how to mitigate them

Session 9: Monitoring and Evaluation

- Understanding the importance of monitoring and evaluation in business management
- Developing a monitoring and evaluation plan for a waste value chain business
- Identifying key performance indicators and targets for measuring success.